

# Benton Advertising & Promotion Commission

## Agenda

December 13, 2023

3:30 pm at the Benton Municipal Complex in Council Chambers

**I. Call to Order**

<b>II. Roll Call</b>	<b>Present</b>	<b>Absent</b>
Steve Brown	_____	_____
Alison Burch	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Steve Lee	_____	_____
Luke Moody	_____	_____
Greg Shinn	_____	_____

**III. Minutes from November Meeting**

**IV. Financial Reports**

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

**V. Administrative**

Delinquency Report – Mandy Spicer

**VI. Funding**

Literacy Action of Central Arkansas – 2<sup>nd</sup> Reading and Vote

**VII. Report from Benton Event Center – Nikki Chumley**

**VIII. Report on the Development of Exit 114 Property – Bill Eldridge**

**IX. Old Business**

None

**X. New Business**

Signage for Parking -

**XI. Other Business**

**XII. Adjournment**

# BENTON ADVERTISING & PROMOTION COMMISSION

## Minutes

November 8, 2023

I. CALL TO ORDER

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on November 8, 2023 at 3:31 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Steve Lee, Luke Moody and Greg Shinn. Elgin Hamner IV was absent.

III. MINUTES

Luke Moody made a motion to approve the minutes of the October 18, 2023 meeting. Steve Lee seconded. Motion carried.

IV. FINANCIAL REPORTS

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of October 31, 2023:

Bank OZK – Focus Group Project	\$375,903.69
Bank OZK – A&P	\$81,705.07
Bank OZK – Event Center	\$357,980.67
Bank OZK – Savings	<u>\$376,097.98</u>
Total Checking/Savings	\$1,191,687.41

There is a liability of \$696.25 owed to the Arkansas Department of Finance for sales tax and to the City of Benton for sales tax.

A&P profit and loss statement: for the month of October 2023 total income of \$16,485.42 and total expenses of \$12,199.98 resulting in net income of \$4,285.44. For the year to date as of October 2023 total income of \$171,178.26, total operating expenses of \$146,065.19 resulting in net income of \$25,113.07.

Event Center profit and loss statement: for the month of October 2023 total income of \$60,540.27, total operating expenses of \$34,611.88 resulting in net income of \$25,928.39. For the year to date as of October 2023 total income of \$623,013.70, total operating expenses of \$435,132.39 and capital expenditures of \$121,498.78 resulting in net income of \$66,382.53.

Focus Group profit and loss statement: for the month of October 2023 total income of \$17,569.11 and total expenses of \$0 resulting in net income of \$17,569.11. For the year

to date as of October 2023 total income of \$178,613.36 and total expenses of \$0 resulting in net income of \$178,613.36.

City of Benton Financial Officer Mandy Spicer presented the bank account report with the following balances as of October 31, 2023:

	Statement Balance	Prev. Month's Balance
A&P Collections General (clearing account)	\$5,470.66	\$4,057.07
Bond Account	Closed	Closed
A&P Large Project Checking (50% distribution)	\$1,518,466.02	\$1,435,459.83
A&P Small Project Checking (20% distribution)	\$716,003.34	\$680,999.57
A&P General Operating Checking (10% distribution)	\$81,705.07	\$82,417.45
Benton Focus Group Checking (10% distribution)	\$375,903.69	\$358,334.58
Benton Event Center Gen Operating Checking (10% distribution)	\$371,243.83	\$336,878.92
Benton Event Center Savings	<u>\$376,097.98</u>	<u>\$374,685.47</u>
	<b>\$3,444,890.59</b>	

- V. Collections received in the month of October 2023 were \$161,766.76 which is 2% higher than collections in October 2022. Below are the amounts collected in October of this year along with October of the previous four years:

October 2023 Collections	\$161,766.76
October 2022 Collections	\$158,573.06
October 2021 Collections	\$131,394.46
October 2020 Collections	\$119,983.38
October 2019 Collections	\$112,256.92

Mandy Spicer informed the commissioners that there are several businesses that are one month overdue but she expects them to bring the accounts current soon.

VI. FUNDING REQUESTS

Literacy Action of Central Arkansas submitted a funding request for \$2,800 for a pickleball tournament to be held at River Center in January 2024. Bill Eldridge recognized Dana Venhaus, the executive director of Literacy Action. Dana explained that Literacy Action serves four Arkansas counties, including Saline and they are focusing on raising its visibility in the county. The goal of the Pickle Up for Literacy tournament is to raise awareness and funding for Literacy Action which is a 501(c)(3) non-profit that teaches reading and English language skills to adults and their families in Central Arkansas. Dana provided that the organization is experienced at fundraising events and has two experienced tournament directors for this pickle ball event. She provided that the organization hopes for this to become an annual event and they expect approximately 150 participants since the popularity of pickle ball has increased. Bill

Eldridge thanked Dana for the information and explained that they would vote on the request at the next meeting.

VII. REPORT FROM BENTON EVENT CENTER

Nikki Chumley reported that there have been 10 events since the last meeting including the ACH Project Prevention Youth Conference, CHI/STVI Service Awards, Benton Chamber's Bingo and Glitz & Garland. There has been approximately 865,928 attendees in the building since it opened on October 1, 2013. The new riding vacuum cleaner is scheduled to be delivered next week.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldridge provided that meetings continue with the engineers, Arkansas Department of Transportation, and other vendors. He commended the vendors for working well together. The cultural resource survey is complete and he expects to get the report within the next week.

IX. OLD BUSINESS

None.

X. NEW BUSINESS

City of Benton Marketing Director Matt Thibault presented a slideshow about a new software the City is using called Placer AI to track people at restaurants/events/retail businesses, etc. by using location services on cell phones and apps. The software is used to project business outcomes to help entice companies to Benton. He reviewed the number of visitors at several restaurants during the time period of April 1 to October 17 of this year: Olive Garden 173,770 visits, Red Robin 108,300 visits, Texas Roadhouse 301,400 visits, Freddy's 89,200 visits and Hideaway Pizza 185,000 visits. The program can filter the data using different demographics, income and residential location.


XII. OTHER BUSINESS

Nikki Chumley said 18-wheelers parking overnight in the lot has become a problem. Most of the time, the trucks are gone by 8:00 am but there have been a few instances when the trucks remain in the lot throughout the day and use valuable parking spaces. She contacted Baxter Drennon about posting signage about no overnight parking. Baxter said that would be fine. The commissioners directed her to work with Baxter on the correct verbiage for the signs.

XIII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Alison Burch seconded. Motion carried. The meeting was adjourned at 4:08 pm.

  
\_\_\_\_\_  
Bill Eldridge, Chairman

  
\_\_\_\_\_  
Amy McCormick, Recording Secretary

**Benton A&P Commission**  
**Statement of Assets, Liabilities & Equity-Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**As of November 30, 2023**

	<b>Nov 30, 23</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Bank OZK - Focus Group Project	395,150.31
Bank OZK - A&P	88,899.54
Bank OZK - Event Center	361,501.63
Bank OZK - Savings	377,427.20
<b>Total Checking/Savings</b>	1,222,978.68
<b>Total Current Assets</b>	1,222,978.68
<b>TOTAL ASSETS</b>	1,222,978.68
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
Sales Tax Payable	389.80
<b>Total Other Current Liabilities</b>	389.80
<b>Total Current Liabilities</b>	389.80
<b>Total Liabilities</b>	389.80
<b>Equity</b>	
Retained Earnings	920,882.20
Net Income	301,706.68
<b>Total Equity</b>	1,222,588.88
<b>TOTAL LIABILITIES &amp; EQUITY</b>	1,222,978.68

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**November 2023**

	<u>Nov 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	259.92	125.00	134.92	207.94%
Sales Tax Revenue	17,915.97	15,623.00	2,292.97	114.68%
<b>Total Income</b>	<u>18,175.89</u>	<u>15,748.00</u>	<u>2,427.89</u>	<u>115.42%</u>
<b>Gross Profit</b>	18,175.89	15,748.00	2,427.89	115.42%
<b>Expense</b>				
Accounting Services	500.00	500.00	0.00	100.0%
Advertising Expense	66.90	150.00	(83.10)	44.6%
Comp. for Commissioners	750.00	750.00	0.00	100.0%
Funding	1,806.19	3,333.00	(1,526.81)	54.19%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
<b>Total Expense</b>	<u>10,981.42</u>	<u>12,591.33</u>	<u>(1,609.91)</u>	<u>87.21%</u>
<b>Net Ordinary Income</b>	<u>7,194.47</u>	<u>3,156.67</u>	<u>4,037.80</u>	<u>227.91%</u>
<b>Net Income</b>	<u><u>7,194.47</u></u>	<u><u>3,156.67</u></u>	<u><u>4,037.80</u></u>	<u><u>227.91%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through November 2023**

	<u>Jan - Nov 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	2,357.67	1,255.00	1,102.67	187.86%
Sales Tax Revenue	186,996.48	168,822.00	18,174.48	110.77%
<b>Total Income</b>	<u>189,354.15</u>	<u>170,077.00</u>	<u>19,277.15</u>	<u>111.33%</u>
<b>Gross Profit</b>	189,354.15	170,077.00	19,277.15	111.33%
<b>Expense</b>				
Accounting Services	5,075.00	5,500.00	(425.00)	92.27%
Advertising Expense	24,678.10	23,650.00	1,028.10	104.35%
Comp. for Commissioners	5,700.00	6,750.00	(1,050.00)	84.44%
Funding	34,281.30	36,667.00	(2,385.70)	93.49%
Legal Counsel	12,750.00	13,200.00	(450.00)	96.59%
Office Expense	127.42	0.00	127.42	100.0%
Postage	148.63	150.00	(1.37)	99.09%
Repairs & Maintenance	1,044.53	0.00	1,044.53	100.0%
Service Agreement	73,241.63	73,241.63	0.00	100.0%
<b>Total Expense</b>	<u>157,046.61</u>	<u>159,158.63</u>	<u>(2,112.02)</u>	<u>98.67%</u>
<b>Net Ordinary Income</b>	<u>32,307.54</u>	<u>10,918.37</u>	<u>21,389.17</u>	<u>295.9%</u>
<b>Net Income</b>	<u><u>32,307.54</u></u>	<u><u>10,918.37</u></u>	<u><u>21,389.17</u></u>	<u><u>295.9%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**November 2023**

	Nov 23	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	2,585.73	400.00	2,185.73	646.43%
<b>Sales-Revenue</b>				
Alcohol Sales-Beer/Wine	40.85	2,700.00	(2,659.15)	1.51%
Alcohol Sales-Mixed Drinks	12.00	2,668.00	(2,656.00)	0.45%
Refunds/Returns	(1,050.00)	0.00	(1,050.00)	100.0%
Sales-Revenue - Other	30,265.52	34,081.00	(3,815.48)	88.81%
<b>Total Sales-Revenue</b>	<u>29,268.37</u>	<u>39,449.00</u>	<u>(10,180.63)</u>	<u>74.19%</u>
Sales Tax Revenue	17,915.97	15,623.00	2,292.97	114.68%
<b>Total Income</b>	<u>49,770.07</u>	<u>55,472.00</u>	<u>(5,701.93)</u>	<u>89.72%</u>
<b>Gross Profit</b>	49,770.07	55,472.00	(5,701.93)	89.72%
<b>Expense</b>				
Alcohol Expense	1,427.04	384.00	1,043.04	371.63%
Bank Service Fees	532.38	679.53	(147.15)	78.35%
Building Alarm System	147.61	148.00	(0.39)	99.74%
Cable TV	184.22	175.70	8.52	104.85%
Cleaning Service	0.00	1,200.00	(1,200.00)	0.0%
Contract Labor	3,974.15	4,461.12	(486.97)	89.08%
Health Insurance	1,165.63	1,165.63	0.00	100.0%
Internet	323.95	325.00	(1.05)	99.68%
Labor Expenses	13,002.22	12,864.92	137.30	101.07%
Laundry Expense	5,047.95	0.00	5,047.95	100.0%
Linen & Supplies	962.39	350.85	611.54	274.3%
Office Expense	546.98	245.63	301.35	222.69%
Repairs & Maintenance	8,604.27	2,458.00	6,146.27	350.05%
Supplies	3,206.52	693.80	2,512.72	462.17%
Telephone Expense	46.66	231.79	(185.13)	20.13%
Trash Pickup	554.49	307.92	246.57	180.08%
Utilities	4,827.03	5,831.00	(1,003.97)	82.78%
Website	59.95	59.95	0.00	100.0%
<b>Total Expense</b>	<u>44,613.44</u>	<u>31,582.84</u>	<u>13,030.60</u>	<u>141.26%</u>
<b>Net Ordinary Income</b>	<u>5,156.63</u>	<u>23,889.16</u>	<u>(18,732.53)</u>	<u>21.59%</u>
<b>Net Income</b>	<u>5,156.63</u>	<u>23,889.16</u>	<u>(18,732.53)</u>	<u>21.59%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.



**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through November 2023**

	<u>Jan - Nov 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	25,793.53	4,150.00	21,643.53	621.53%
<b>Sales-Revenue</b>				
Alcohol Sales-Beer/Wine	17,166.47	12,652.00	4,514.47	135.68%
Alcohol Sales-Mixed Drinks	5,074.08	6,623.00	(1,548.92)	76.61%
Refunds/Returns	(2,684.00)	(300.00)	(2,384.00)	894.67%
Sales-Revenue - Other	440,437.21	413,494.00	26,943.21	106.52%
<b>Total Sales-Revenue</b>	459,993.76	432,469.00	27,524.76	106.37%
Sales Tax Revenue	186,996.48	188,822.00	18,174.48	110.77%
<b>Total Income</b>	672,783.77	605,441.00	67,342.77	111.12%
<b>Gross Profit</b>	672,783.77	605,441.00	67,342.77	111.12%
<b>Expense</b>				
Advertising Expense	2,186.50	2,000.00	186.50	109.33%
Alcohol Expense	18,544.64	6,630.43	11,914.21	279.69%
Alcohol Permit Expense	3,500.00	3,500.00	0.00	100.0%
Bank Service Fees	7,252.97	5,526.29	1,726.68	131.25%
Building Alarm System	2,591.57	2,684.00	(92.43)	96.56%
Cable TV	2,009.38	1,932.70	76.68	103.97%
Cleaning Service	14,721.57	13,200.00	1,521.57	111.53%
Contract Labor	46,545.45	38,007.53	8,537.92	122.46%
Dues & Memberships	325.00	325.00	0.00	100.0%
Health Insurance	12,472.23	12,472.23	0.00	100.0%
Internet	3,563.45	3,575.00	(11.55)	99.68%
Labor Expenses	153,268.65	153,816.68	(548.03)	99.64%
Laundry Expense	19,233.68	10,290.83	8,942.85	186.9%
Linen & Supplies	1,410.30	1,104.87	305.43	127.64%
Mileage Reimbursement	366.28	360.99	5.29	101.47%
Office Expense	7,854.07	3,886.07	3,968.00	202.11%
Pest Control Expense	1,203.18	985.37	207.81	120.88%
Repairs & Maintenance	89,227.14	63,833.00	25,394.14	139.78%
Supplies	21,255.04	18,571.35	2,683.69	114.45%
Telephone Expense	1,935.54	2,356.01	(420.47)	82.15%
Trash Pickup	4,203.59	3,083.93	1,119.66	136.31%
Utilities	65,376.20	74,047.24	(8,671.04)	88.29%
Website	699.40	699.40	0.00	100.0%
<b>Total Expense</b>	479,745.83	422,898.92	56,846.91	113.44%
<b>Net Ordinary Income</b>	193,037.94	182,542.08	10,495.86	106.75%
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
Capital Expenditures	121,498.78			
<b>Total Other Expense</b>	121,498.78			
<b>Net Other Income</b>	(121,498.78)			
<b>Net Income</b>	71,539.16			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**November 2023**

	<u>Nov 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>Interest</b>	1,330.65	300.00	1,030.65	443.55%
<b>Sales Tax Revenue</b>	17,915.97	15,622.63	2,293.34	114.68%
<b>Total Income</b>	<u>19,246.62</u>	<u>15,922.63</u>	<u>3,323.99</u>	<u>120.88%</u>
<b>Gross Profit</b>	<u>19,246.62</u>	<u>15,922.63</u>	<u>3,323.99</u>	<u>120.88%</u>
<b>Net Ordinary Income</b>	<u>19,246.62</u>	<u>15,922.63</u>	<u>3,323.99</u>	<u>120.88%</u>
<b>Net Income</b>	<u><u>19,246.62</u></u>	<u><u>15,922.63</u></u>	<u><u>3,323.99</u></u>	<u><u>120.88%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through November 2023**

	<u>Jan - Nov 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>Interest</b>	10,863.50	3,000.60	7,862.90	362.04%
<b>Sales Tax Revenue</b>	186,996.48	168,821.75	18,174.73	110.77%
<b>Total Income</b>	<u>197,859.98</u>	<u>171,822.35</u>	<u>26,037.63</u>	<u>115.15%</u>
<b>Gross Profit</b>	<u>197,859.98</u>	<u>171,822.35</u>	<u>26,037.63</u>	<u>115.15%</u>
<b>Net Ordinary Income</b>	<u>197,859.98</u>	<u>171,822.35</u>	<u>26,037.63</u>	<u>115.15%</u>
<b>Net Income</b>	<u><u>197,859.98</u></u>	<u><u>171,822.35</u></u>	<u><u>26,037.63</u></u>	<u><u>115.15%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances  
November 30, 2023

Account Name	Acct #	Statement Balance	Previous Month's Balance
<b>Cash Accounts:</b>			
A&P Collections General	***1584	2,614.85	5,470.66
Bond Account	***1592	CLOSED	CLOSED
			0.00
A&P Large Project Checking	50% ***0318	1,533,966.59	1,518,466.02
A&P Small Project Checking	20% ***0348	754,370.03	716,003.34
A&P General Op Checking	10% ***3297	90,363.63	81,705.07
Benton Focus Group Checking	10% ***2274	395,150.31	375,903.69
			0.00
Benton Event Center General Op Checking	10% ***2640	367,338.11	371,243.83
Benton Event Center Savings	***9832	377,427.20	376,097.98
<b>TOTAL OPERATING CASH &amp; INVESTMENTS</b>			<b><u><u>3,521,230.72</u></u></b>

**BENTON ADVERTISING & PROMOTION COLLECTIONS - FY2023 - NET**

	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV
<b>RESTAURANTS:</b>												
<b>TOTAL RESTAURANTS</b>	139,535.30	154,235.68	138,188.73	160,752.77	147,520.29	168,107.36	145,225.43	168,352.64	158,032.33	142,727.87	162,202.25	2,551.39
# of Businesses	82	81	79	80	82	80	78	84	83	78	85	
<b>FOOD TRUCKS:</b>												
<b>TOTAL FOOD TRUCKS</b>	712.24	479.70	1,158.80	541.34	1,022.90	1,053.82	1,032.36	821.73	1,308.67	734.90	1,406.42	0.00
# of Businesses	8	6	10	8	12	15	27	18	24	15	17	
<b>MOTEL &amp; HOTEL:</b>												
<b>TOTAL MOTEL &amp; HOTEL</b>	5,316.49	4,595.48	4,388.11	5,251.69	5,565.80	7,435.44	6,219.59	6,601.72	5,286.50	5,731.29	5,327.36	700.00
# of Businesses	10	10	10	10	10	11	11	10	10	11	11	
<b>CONVENIENCE STORE:</b>												
<b>TOTAL C-STORE</b>	3,765.75	2,762.41	3,229.98	3,189.04	3,390.42	1,825.50	3,640.15	2,737.86	2,160.43	5,922.56	2,965.09	0.00
# of Businesses	17	17	19	17	18	19	20	19	16	20	19	
<b>OTHER:</b>												
<b>TOTAL OTHER</b>	3,059.82	2,969.53	4,155.16	2,368.03	7,428.34	4,713.90	5,096.84	5,512.95	4,089.31	3,885.27	3,565.34	346.69
# of Businesses	13	12	11	12	12	12	12	13	14	17	11	
<b>GROCERY:</b>												
<b>TOTAL GROCERY</b>	3,163.96	2,419.25	2,646.78	2,343.76	2,913.60	2,953.95	2,889.50	3,303.56	2,539.69	2,764.87	2,876.21	0.00
# of Businesses	3	3	3	3	3	3	3	3	3	3	3	
<b>GRAND TOTALS</b>	<b>155,553.56</b>	<b>167,462.05</b>	<b>153,767.56</b>	<b>174,446.63</b>	<b>167,841.35</b>	<b>186,089.97</b>	<b>164,103.87</b>	<b>187,330.46</b>	<b>173,416.93</b>	<b>161,766.76</b>	<b>178,342.67</b>	<b>3,598.08</b>

2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46
% Increase from 2022 to 2023	1%	29%	20%	10%	7%	11%	6%	10%	12%	2%	16%	-98%

TOTAL

1,687,432.04

10,272.88

0.00  
62,419.47

35,399.62

47,191.18

30,815.13

1,873,530.32

1,837,155.24  
1,673,361.06  
1,419,547.31  
1,443,077.07

## **NOTICE**

**The following businesses are delinquent in the  
remittance of their Benton Advertising and Promotion Tax  
as of December 11, 2023**

1005 South Street Express  
Back Draft  
Breitweiser Meats  
Disadattato Italian Ice  
Farm Fresh  
Jimmy's Mart  
Koffee with a Kause  
Kum & Go  
Life's A Batch  
Pasta J  
Rina's Kitchen  
Riverside Catering  
Samurari Steakhouse  
Urban Air  
Vibrant Nutrition

This notice is being placed in accordance with the Benton Advertising and Promotion Commission Delinquency Policy, as adopted November 15, 2012.

# Benton Event Center-Event Report

November 8, 2023 to December 13, 2023

October 1, 2013 to November 7, 2023

**865,928**

	<b>Date(s)</b>	<b># of Attendees</b>
Benton Chamber of Veterans Day Lunch	11/9/2023	260
AR Society of Accountants Seminar	11/9-10/2023	140
Cochran Birthday Party	11/10/2023	40
Humphrey Wedding	11/11/2023	100
Duck Duck Goose Children's Consignment	11/12-11/20/2023	7,500
AR Blood Institute Blood Drive	11/21/2023	100
Warford 1st Birthday Party	11/25/2023	20
Credit Union Chapter Meeting	11/27/2023	40
Engage Med Development Training	11/30/2023	120
Mistletoe Kisses Market	12/1-12/2/2023	500
AFMC Medicaid Conference	12/4-12/5/2023	250
AR Association of County Collectors	12/6-12/8/2023	240
AR Opioid Prevention	12/6/2023	200
Middleton Heat & Air Christmas Party	12/7/2023	300
First Pentecostal Christmas Party	12/8/2023	210
Campbell Auto Christmas Party	12/9/2023	200
Dixie Car Club	12/9/2023	70
ARORA Hope for the Holidays	12/10/2023	250
Home Depot Christmas Party	12/10/2023	75
AR Attorney General Officer of the Year	12/12/2023	530

**TOTAL: 11,145**

# of Events: 20

**TOTAL: 877,073**